
Registering Your Domain Name and Hosting

For long term security reasons, I request that the domain and hosting be purchased by the client so that it is in their and/or their companies name. This is to ensure that if anything happens to me, you still have access to this vital aspect of your business brand. I have written this article to explain the importance of this: [Why you should always register your own domain name](#).

Domain name: your online business name, yourbiz.com or yourbiz.ca etc.

Hosting: where your website files are stored on the internet, I recommend Bluehost.com, they are a WordPress recommended host and offer exceptional service. Usually the monthly cost is cheaper if bought for 3 years. You can purchase your domain name and hosting together.

To register your Hosting and domain (non .ca domains) you can click here: www.bluehost.com/track/kreativekekeli (this is an affiliate link and doesn't change the pricing). If you need a .ca domain, you can purchase that separately at Namecheap.com (about \$18/year) and I'll port it over to the domain myself when we begin, just send me the logins to both accounts.

When purchasing your hosting it will ask if you want a couple more "package extras" here's a list of what you do and may not need:

- **Domain privacy protection:** yes, this hides your private contact information from Whois.com searches. Your name, email, phone number and address will by default be available online whenever you register a new domain, this hides that info from the web.
- **SiteLock Security:** not necessary if no money is being exchanged on your website, (your website is not an e-commerce website) but ok to have if you want to.
- **Codeguard Basic:** not necessary but good to have, makes a daily backup of your website. I usually do a backup when key things are done to the website anyways if doing maintenance. If you website doesn't get new content regularly, this may not be needed.
- **Bluehost SEO Tools:** not necessary as site will have basic SEO setup.
- **1 Office 365 Mailbox:** up to you, but generally costs about \$5-8/month after trail. Your hosting purchase comes with the ability to create up to 5 email addresses for free (free version doesn't come with advanced spam protection though).

Setting up a 3-year hosting plan with just the domain privacy is usually around \$180 or less if they have a promo going on.

When your domain and hosting has been purchased, please send me the login info to the accounts and I'll do the rest.